



Wild ride continues

CHARLEY RICO
charley.rico@news.com.au

BORN and bred in Toowong, philanthropist and adventurer Morgan Parker premiered his series *Wheel2Wheel* last Sunday on SBS ONE.

The 10-part series follows Hong Kong-based Parker (pictured) as he rides a BMW F800GS motorbike across Asia and Australia on a 25,000km, 125-day journey showcasing the work of 10 charitable organisations.

Mr Parker took the journey in 2011 and raised more than US\$200,000.

The Australian premiere

on SBS ONE was a small victory for Mr Parker.

“The TV series is one of the final elements of the whole strategy – there’s been quite a lot of stress about achieving our objectives which is really about raising awareness for already established charities,” he said.

“I was a complete novice when we started. I honestly thought we’d only show it once so I’ve been really delighted that it continues to show and we’re able to create more awareness.”

➔ ***Wheel2Wheel* is on SBS ONE on Sundays at 2.30pm. Visit www.wheel2wheel.tv**